

Faculty Profile

Name: **I R S Sarma**
Designation: Assistant Professor
Teaching Areas: Managerial Economics
Macroeconomics and Business Environment
International Business Management
Research Interests: Industrial Economics
Development Economics
Education: Ph.D., S.V. University, Tirupati, Andhra Pradesh, 2007
M.Phil., S.V. University, Tirupati, Andhra Pradesh, India, 2003
M.A, S.V. University, Tirupati, Andhra Pradesh, India, 1996



Professional Experience (12 Years)

1. Since 2005 : IFHE, IBS Hyderabad
2. 2004 – 2005 : TNS Global Services, Hyderabad
3. 2001 – 2002 : Marubeni Corporation, BPL Power Projects, Ramagundam, Andhra Pradesh

Research/Selected Publications

1. Sarma, IRS., and Bharatam, SS., "Estimation of Total Logistics Expenditures of Indian Economy," *International Journal of Research in Management, Economics and Commerce*, Volume 2, Issue 7, July-2012, pp 69-77.
2. Sarma, IRS., and Bharatam, SS., "Derived Demand for Different Modes of Passenger and Freight Transportation in India with Respect to Increasing Energy Price Levels," *Artha Vijnana*, (2), June-2010, pp 152-162.
3. Sarma, IRS., and Bharatam, SS., "Interfuel Substitution Possibilities in Selected Energy Intensive Sectors and Firms in India," *GITAM Review of International Business*, (1:2), 2009, pp 82-89.
4. Sarma, IRS., and Reddy, VK., "Price Elasticity in Indian Textile Industry," *Asian Economic Review*, (50:2) August, 2008.
5. Sarma, IRS., and Reddy, VK., "Technical Bias in Indian Textile Industry," *The Indian Journal of Economics*, (88), January 2008, pp 355-375.