

Faculty Profile

Name: **Subhendu Dutta**
Designation: Assistant Professor
Teaching Areas: Managerial Economics
Microeconomics
Macroeconomics and Business Environment
Research Interests: Poverty and Rural Development
Micro Finance and Economic Development
Education: Ph.D. (Economics), Assam Central University, Silchar, 2009
M.A (Economics), Assam Central University, Silchar, 1996



Professional Experience (16 years)

1. Since 2012: ICFAI Business School Hyderabad, IFHE
2. 2010-2012: Lovely Professional University, Punjab
3. 2009-2010: Indian Institute of Management, Shillong, Meghalaya
4. 1998-2009: Public College of Commerce, Nagaland University, Nagaland

Research/Selected Publications

1. Dutta, Subhendu. "Rural Credit and Debt in Nagaland: A Survey Result", *Identity, Politics and Economic Development in North East India*, Ed., Komol Singha and M. Amarjit Singh, (Chapter Edited) pp. 209-231, Concept Publishing Co. Pvt Ltd, New Delhi, 2014
2. Dutta, Subhendu; Gupta, N; Rao, P.Hanumantha. "Determinants of Return on Assets of Public Sector Banks in India : An Empirical study," *Pacific Business Review International* , volume 5 issue 11, pp.23-28, 2013
3. Dutta, Subhendu; Rao, P.Hanumantha. "An Evaluation of the Potential Market Attractiveness to FDI in India", *Vidyasagar University Journal of Commerce*, Vol. 18,pp.101-117, 2013
4. Subhendu, D., "Rural Indebtedness in North East India- An Empirical Analysis with Reference to Nagaland," Lambert Academic Publishing, Germany, 2011.
5. Gagandeep, G., Subhendu, D., Chakraborty, S., "Transaction Specific Approach of Customer Satisfaction: A Study of an Organized Retail Outlet in Jalandhar, Punjab, India," *Journal of Economic Development, Management, IT, Finance & Marketing*, Vol. 3, Issue 1, pp 1-17, 2011