

Faculty Profile

Name: **Chetna Priyadarshini**
Designation: Faculty Associate/ Research Scholar
Teaching Areas: HRM
PhD Thesis area: Employee Retention (Tentative)
Education: Ph.D. (Pursuing), IFHE, 2013
MBA, Birla Institute of Technology, Mesra, Ranchi, 2013



Professional Experience

1. 2010: Financial Planning Advisor, Bajaj Capital, Ranchi

Research/Selected Publications

1. Jha, R. R., Priyadarshini, C., Ponnampalnam, A., & Ganguli, S. "Factors Influencing Finance as a Career Choice Among Business School Students in India: A Qualitative Study." *IUP Journal of Soft Skills*. Dec 2013, Vol. 7 Issue 4, p48-56. 9p.