

Faculty Profile

Name: **Y L N Kumar**
Designation: Associate Professor
Teaching Areas: Human Resource Planning
Human Resource Management
Business Ethics and Corporate Governance
Research Interests: Organizational Citizenship Behaviour
Employer Branding
Education: Ph.D., South Gujarat University, 2008
MBA, NMIMS, Mumbai University, 1997



Professional Experience (25 Years)

1. Since 2009 : IFHE, IBS Hyderabad
2. 2007-2008 : Lead Consultant, Visisht Associates, Hyderabad
3. 2004-2007 : Development Officer, UNDP Project, under Government of India

Research/Selected Publications

1. "A new look at the antecedents and consequences of organizational commitment: A conceptual study " , International Journal of Humanities and Social Science, Center for Promoting Ideas, Los Angeles, U.S, Vol. 4 (1) , 281-287, January, 2014. (Joint Authors).
2. "Importance of OCBs in enhancing customer service indicators: A Review", IUP Journal of Management Research , Icfai University Press, Vol.13(1), 17-28, January, 2014.
3. "Relationship between select personal variables and OCB - A conceptual framework" , 'Dimensions' International Management Journal , Icfai Business School, Mumbai, 3, No.1, 37-43, April, 2012.
4. "Construct of OCB and its linkage to Bhagavad-Gita" , 'ANVESH' Journal of Management , Acropolis Institute of Mgt., Indore, No.1, 54-60, July, 2012 (Joint Authors).
5. "Organizational Citizenship Behavior - in Govt and NGOs", The Human Factor, Plamman Media, Vol. 4 (2), PP.80, February, 2013.