

## Faculty Profile

Name: **G. Geethanjali**  
Designation: Soft Skills Trainer  
Teaching Areas: Business Communication  
Personal Effectiveness  
Business English  
Research Interests: Business Communication  
English Language Teaching  
Soft Skills and English Literature  
Education: Ph.D. (Pursuing), Sri Padmavathi Mahila University, Tirupathi  
M.Phil, Alagappa University, Tamilnadu, 2006  
M. A. English, Osmania University, 2000



### Professional Experience (20 Years)

1. Since 20010: IFHE, IBS Hyderabad
2. 2007-2010.: CFBTES, Hyderabad as Education Specialist.
3. 2000-2007: Sr. Assistant Professor, MNR P.G College, Hyderabad
4. 1998-2000: Lecturer in English, Vani College for Women , Hyderabad
5. 1990-1997: Administrative Officer Incharge of Students Services and Exams, Icfai University

### Research/Selected Publications

1. Personal Effectiveness Through Language Lab in B-schools –A study :International Journal of English Language and literature Vol.1 Issue 3.July-Sept-2013 Pages 2019-225.Dr.J.K.Research Foundation .Chennai
2. Snap shots of Learning styles of B-School students at Hyderabad; Education Times –International Journal of Education & Humanities ,Volume 2(1) January –December 2013 Page no.199-203.APH publications New Delhi.
3. Book Review on “The Steve Jobs Ways .Education Today. International Journal of education and Humanities, Vol 2, (1) January –December 2013 Page no.132-134. APH publications New Delhi.
4. Goal setting and connecting the Dots through education, empowerment and elevation of Girls. Indian Journal of women’ and development-Special volume March 2014. SVUniversity, Tirupathi .ISSN no..2231-3974 (Pages 1-12).