

Faculty Profile



Name: **K Prathap Reddy**
Designation: Adjunct Professor
Teaching Areas: Organizational Behaviour
Human Resources Management
Strategic HR
Research Interests: Organizational Culture
Management of Change
ICT Applications in Agriculture
Education: Fellow in Management (PhD), IIM, Ahmedabad, 1988
M.Sc (Agriculture), AP Agricultural University, Hyderabad, 1975

Professional Experience: (33 Years)

1. Since 2011: IFHE, IBS Hyderabad
2. 2009-2011: Food and Agri Business School (FABS), Hyderabad
3. 2006-2009: Byrraju Foundation, Hyderabad
4. 1989-2006: Institute of Rural Management, Anand (IRMA)

Research/Selected Publications:

1. Reddy, KP., e.t. al., "Member Funds and Cooperative Performance," *Journal of Rural Development*, (22: 1), 2003, pp 1 – 20.
2. Reddy, KP., and Singh, Katar., "Designing and Managing Rural Development Organizations," New Delhi & Kolkata, *Oxford* (Edited), 2000.
3. Reddy, KP., "A Study of Training Needs of Managers in Agri-business Co-operatives," *Co-operative Perspective*, January 1995, pp 11-30.