

Faculty Profile

Name: **Tavleen Kaur**
Designation: Faculty Associate/ Research Scholar
Teaching Areas: Organizational Behavior
HRM
PhD Thesis area: Recruitment Sources
Education: Ph.D. (Pursuing), IFHE, 2010
MBA, Icfai University, Dehradun, 2009



Professional Experience (3 Years)

1. 2009-10: Soft Skills Trainer, DAV Institute of Management, Indore.

Research/Selected Publications:

Tripathy, M and Kaur, T., (2012) "Perceptions of Employees on Information checks by employers using Social Networking sites in IT Sector". *Management and Labour Studies*, Volume 37, No.4, 345-358.

Sreejesh, S and Kaur, T., (2011) "Antecedents and Consequences of Employee Loyalty towards the Organization: Empirical Evidence from Indian Software Industry," *International Journal of Management Studies*, pp 18:2.

Book Review

Kaur, T., (2013) "Employer Branding bringing the best of brand management to people at work", *South Asian Journal of Management*, Vol 20, No. 2, pp 170-172.

Conference Proceedings

Kaur, T., (2013) "Role of Social Media in building image of an organization as a great place to work", Paper presented at 20th Annual conference of American society for Business and Behavioral Sciences, Las Vegas, Volume 20, No 1.