

Faculty Profile

Name: **M. Raja Shekhar Reddy**
Designation: Assistant Professor
Teaching Areas: Business Strategy, Marketing
Research Interests: Strategy, Project Management and Marketing.
Education: Ph.D. (Pursuing), Jawaharlal Nehru Technological University, Hyderabad, 2015
Project Management Professional-PMP, Project Management Institute, US, 2010
MBA, Asian Institute of Management, Manila, Philippines, 2008
BE, BITS Pilani, India, 1996



Professional Experience: (15 Years)

1. Since 2010: IFHE, IBS Hyderabad
2. 2008-2010: Piramal Healthcare Ltd, India
3. 1996-2007: Dr.Reddys Labs, India

Research/Selected Publications:

1. Reddy, MRS., "Critical Role of Project Management in Supply Chain Management: An Empirical Study of an Indian Pharmaceutical Company, " *ICASCMM*, Conference Proceedings, 2011, pp 25-35.