

## Faculty Profile

Name: **Dipanjan Kumar Dey**  
Designation: Assistant Professor  
Teaching Areas: Marketing Management  
Business Research Methods  
PhD Thesis Area: Indian Public Healthcare Services  
Education: Ph.D (Pursuing), IFHE, 2008  
MBA, IBS Mumbai, 2006  
B.Tech, LIT, Nagpur University, 2003



### Professional Experience (6 Years)

1. Since 2008: IFHE, IBS Hyderabad
2. 2007- 2008: Icfai National College

### Research/Selected Publications:

1. Dey, DK., Garla, S., and Chakraborty, G., "Comparison of Probabilistic-D and k-Means Clustering in Segment Profiles for B2B Markets," Proceedings SAS Global Forum, Las Vegas, USA, April 2011.
2. Dey, DK., and Chauhan, Y., "Board Composition and Performance in Indian Firms: A Comparison," *The IUP Journal of Corporate Governance*, (8:2), April 2009, pp 1-13.