

Faculty Profile

Name: **Ankur Srivastava**
Designation: Research Scholar
Teaching Areas: Marketing Management and Research Methods
PhD Thesis area: Cultural Branding
Education: MBA, IBS Mumbai, 2008



Professional Experience (3 Years)

1. Since 2009 : IFHE, IBS Hyderabad
2. 2009: GCMMF LTD, India
3. 2009-2010: Fine Organics, India