

Faculty Profile

Name: **Sweta Singh**
Designation: Research Scholar
Teaching Areas: Marketing
PhD Thesis area: Consumer Behaviour
Education: Ph.D. (Pursuing), IFHE, 2010
MBA, IBS Kolkata, 2008

Professional Experience (4 Years)

1. Since 2010 : IFHE, IBS Hyderabad
2. 2009 - 2010: Future Generali, Kolkata
3. 2008 -2009: Reliance Money, Kolkata