

Faculty Profile

Name: **Gaurav Bhatt**
Designation: Research Scholar
Teaching Areas: Business to Business Marketing
PhD Thesis area: Retail Marketing
Education: Ph.D. (Pursuing), IFHE University, 2010
MBA, Icfai University Dehradun, 2009



Professional Experience (11 Years)

1. Since 2010: IFHE, IBS Hyderabad
2. 2001-2006: Kufri Holiday Resort, Kufri