

## Faculty Profile

Name: **Achyut Telang**  
Designation: Research Scholar  
Teaching Areas: Services Marketing  
PhD Thesis area: Advertising  
Education: Ph.D. (Pursuing), IFHE, 2010  
MBA, Icfai University Dehradun, 2009



### Professional Experience (3 Years)

1. Since 2010: IFHE, IBS Hyderabad
2. 2009-2010: Optima Appliances, Mumbai