

Faculty Profile

Name: **L Shridharan**
Designation: Professor
Teaching Areas: Operations and IT
Research Interests: Industrial Competitiveness
Corporate Strategy
Industrial Cluster and Business Research
Education: M.Stat., Indian Statistical Institute, Kolkata, India, 1974
B.Stat., Indian Statistical Institute, Kolkata, India, 1973



Professional Experience: (35 Years)

1. Since 2006: IFHE, IBS Hyderabad
2. 2003-2006: Senior Consultant, DMN, Hyderabad
3. 1999-2003: Professor, CSD, Hyderabad
4. 1981-2003: Faculty, Administrative Staff College of India, Hyderabad

Research/Selected Publications:

1. Shridharan, L., "Industrial Cluster as Growth Engines," *Icfai Journal of Business Strategy*, (4:2), 2007, pp 7-20.
2. Shridharan, L., "Impact of De-reservation in SSI Sector," *The Asian Economic Review*, 44, 2002, pp 492-502.
3. Shridharan, L., "Promoting Industrial Clusters: Need for Policy Initiatives," *ASCI Journal of Management*, (30:1 & 2), 2001, pp 24-41.
4. Shridharan, L., "Export Competitiveness in Asia-Pacific in Auto Parts Industry," *Productivity*, (40:2), 1999, pp 245-255
5. Shridharan, L., "Promoting Industrial Clusters: Review of Experiences in Europe, East Asia and India," *The Journal of Entrepreneurship*, (8:2), 1999, pp 165- 193.

Case Studies Prepared:

1. Zeon Auto Research Inc., IBSCDC, 2012.