

Faculty Profile

Name: **A K Rao**
Designation: Adjunct Professor
Teaching Areas: Operations and IT
Research Interests: Operations management
Education: Ph.D., Case Western Reserve University, USA, 1972
M.S, Case Western Reserve University, USA, 1970
M.Stat., Indian Statistical Institute, Kolkata, India, 1959



Professional Experience (40 Years)

1. Since 2003: Icfai Institute of Management Teachers, Hyderabad
2. 1990-2002: Indian Institute of Management, Bangalore
3. 1977-1982: California State University, San Diego, USA

Research/Selected Publications

1. Rao, AK., and Rao, MR., "Optimization in Media Planning: Development of a Model," *Management and Change*, 5, 2001, pp 137-155.
2. Rao, AK., and Rao, MR., "Solution Procedures for Sizing of Warehouses," *European Journal of Operations Research*, (108:1), 1998, pp 16-25.
3. Rao, AK., "On Linear Complementarity Problem," *Management Science*, (22:4), 1975, pp 427-429.
4. Rao, AK., and Reisman, A., "Stochastic Cash Flow Formulae under Conditions of Inflation," *Engineering Economist*, (18:1), 1972, pp 49-69.