

Faculty Profile

Name: **Dr. Kartikeya Bolar**
Designation: Assistant Professor
Teaching Areas: Business Analytics
Quantitative Methods
Information Systems
PhD Thesis area: Technology Management
Education: Ph.D., Icfai University, Dehradun, 2012
MBA, Manipal University, Manipal, 2003
B.E, Mangalore University, 2001



Professional Experience (11 Years)

1. Since 2007: IFHE, IBS Hyderabad
2. 2005-2007: BMS Institute of Technology, Bangalore, India
3. 2004-2005: Xavier Institute of Management and Entrepreneurship, Bangalore, India

Research/Selected Publications:

1. Bolar, K.P., "End user acceptance of IT Interface in transaction based environment", *Journal of Internet Banking and Commerce*, 2014 (Forthcoming)
2. Vaithianathan, S., & Bolar, K. P. (2013). "Meru Cabs: past perfect and future tense", *Emerald Emerging Markets Case Studies*(3:7), 2013
3. Bolar, K.P., "Service Export Performance of Business Group Affiliated Firms and Individual Firms in the Indian IT Industry," *The IUP Journal of Management Research*, (8:11), November 2009, pp 7-12.
4. Bolar, K.P., "Performance Analysis of Family Managed Business vis-à-vis Professionally Managed Business in the Indian IT Industry: A Study of Satyam Computer Services Ltd. vs. Infosys Technologies Ltd.," *The Icfai University Journal of Business Strategy*, (6:2), 2009, pp 18-26.
5. Bolar, K.P., "Motives behind the Use of Social Networking Sites: An Empirical Study," *The Icfai Journal of Management Research*, (8:1), January 2009, pp 75-84.