

## Faculty Profile

Name: **Anusha Sreeram**  
Designation: Research Scholar  
Teaching Areas: Business Statistics  
Operations Management  
PhD Thesis area: ERP implementation in Supply Chain  
Education: Ph.D., (Pursuing), IFHE, 2010  
MBA, Montessori College, Nagarjuna University,  
2003



### Professional Experience (5 Years)

1. Since 2010: IFHE, IBS Hyderabad
2. 2008-2009: Functional Consultant, Wipro infotech, Bangalore
3. 2007-2008: Functional Consultant, Reach Swen Technologies, Bangalore

### Research/Selected Publications:

1. Anusha, S., "Health Pharma: Managing Supply Chain," *Emerald Emerging Markets Case studies*, 2012, Vol.2, No.6, PP.1-9
2. Anusha Sreeram., "National culture, trust, communication in global supply chain relationships" *Tenth international conference on operations and quantitative management*, Symbiosis institute of operations management, June, 2011
3. Anusha Sreeram., "The Role of key stakeholders' in ERP implementation success and its impact on firm performance of SCM" *2<sup>nd</sup> International conference on Business intelligence, analytics and knowledge management – 2013*, IBS, Hyderabad, April 2013