

## Faculty Profile

Name: **Santanu Mandal**  
Designation: Research Scholar  
Teaching Areas: Business Research Methods  
Quality Management  
Operations Management  
PhD Thesis area: Supply Chain Risk Management  
Education: Ph.D. (Pursuing), IFHE, 2012  
MBA, University of Kalyani, 2008  
B.Tech, National Institute of Technology, Warangal, 2006



### Professional Experience (5 Years)

1. Since 2010: IFHE, IBS Hyderabad
2. 2008-2010: Shalimar Paints, West Bengal

### Research/Selected Publications:

1. Mandal, S., "Supply Chain Risk Identification and Elimination: A Theoretical Perspective," *The IUP Journal of Supply Chain Management*, (8:1), 2011, pp 68-86.
2. Mandal, S., "Porter's Five Forces Analysis of the Indian Plastic Industry," *ZENITH: International Journal of Multidisciplinary Research*, (1:7), 2011, pp 23-35.
3. Mandal, S., "Investigating the issues and challenges in global distribution of chemicals." *ZENITH*, 2012, pp.195-207.
4. Mandal, S., "An empirical investigation in demand side risk." *Romanian Journal of Marketing*, (4),2012,pp. 33-51
5. Mandal, S., "Towards a New Framework for Sustainable Supply Chain Management." *International Journal of Manufacturing, Materials, and Mechanical Engineering (IJMMME)*, (3:3), 2013,pp. 1-12.